

LEAD NOW! All Access

FAQs

Stewart Leadership offers a subscription-based approach called LEAD NOW! All Access which allows external (private practitioners) consultants and coaches unlimited access to all 27 LEAD NOW! modules (6 for LEAD NOW! Model & Quadrants and 21 for each Leadership Dimension). Each module is 2-4 hours in length with complete participant guides/handouts, facilitator guides, slides, and videos.

These modules are designed to be delivered in person or virtually. You can co-brand and use select portions of one module, mix and match with tools from several, or create an entire leadership program with assessments. This pass includes an index that enables you to easily find any of the 100+ tools across all of the modules. The subscription is either monthly (\$750) or annually (\$8,250 which includes one month free).

There is a required licensing agreement and sign. For samples of facilitator and participant guides, please visit: <https://stewartleadership.com/lead-now-all-access/>.

FAQs

Q Can I start and stop my subscription?

A Yes, you can pay for one month, not pay the next month, and then pay again for another month after that. You can start and stop your subscription, for either the month or year subscription. The idea is to use it when it fits your clients. However, you cannot download content or use the material in any form with a paying client during a month that you are not an active paying subscriber. For example, you can download modules during one month, stop your subscription the next month, and then re-subscribe during the months you will be facilitating or using the content with your client. <https://stewartleadership.com/my-account/>

Q Can I access updates during a month that I'm not a subscriber?

A No, you will not have access to any content, tools, or sales enablement content during periods that you are not subscribed. Nor will you be able to use the material with a paying client during periods that you are not subscribed.

Q How will you know if I use the material with a paying client when I'm not a subscriber?

A We expect you to honor the agreement and uphold the highest level of integrity and honesty by not using the material outside of the licensing rules. If we find out you have delivered and financially benefited from the LEAD NOW! content outside of the licensing agreement, we reserve the right to enact whatever consequences necessary including demanding back payment, denying you of future subscriber status, and full legal action.

Q What does my subscription enable me to do?

A Your monthly or annual subscription enables you unlimited downloads, access, and use to any and all of the LEAD NOW! content, tools, and sales enablement materials. For example, in one month you can freely download 5 modules (facilitator and participant guides), deliver 1 module three times for one client and 2 different modules for another client and it is the same monthly or annual subscription fee.

Q How can I see the materials before I make a decision to purchase?

A Samples of the Facilitator Guides and Participants Guides are on the website: <https://stewartleadership.com/lead-now-all-access/>.

Q My private practice has 3 coaches. Are we all able to use the content under one subscription?

A Yes, the monthly or yearly subscription is for 1-3 coaches or practitioners within one company. If you have more than 3 coaches or practitioners, the subscription is increased to best fit your organization. Please contact us for more information.

Q What are your copyright and branding requirements if I modify the content and use my own branding?

A LEAD NOW! All Access is designed to be tailored and branded to support your business and client needs. As a subscriber, you are authorized to remove, rearrange, combine, or modify slides or pages from the Facilitator and Participant Guides in order to customize the workshop contents for their clients, but you are not authorized to remove or alter any trademark, logo, copyright or other proprietary notices, legends, symbols, or labels on the materials. Please provide original source attribution.

Q When I market my offering, do I need to include any reference to Stewart Leadership?

A In your Marketing materials, you do need to reference either LEAD NOW! or Stewart Leadership in your marketing materials (ie, Powered by LEAD NOW!, or Powered by Stewart Leadership, LLC, or LEAD NOW! Is a registered trademark of Stewart Leadership, LLC).

Q Is the name “LEAD NOW!” required in my usage of this material or can I change it to whatever my client wants or what I prefer?

LEAD NOW! is the trademarked name for the LEAD NOW! Leadership Development Model and suite of solutions and services. You cannot change or modify the LEAD NOW! name. However, you can emphasize it more or less depending on your client's needs. Please reach out to a member of the SL team with any questions.

Q If I introduce this offering to a client and they want to bring it in-house, are they able to use this material under my subscription?

A No, only Stewart Leadership has the right to grant subscription licensing use. If a private practitioner's client wishes to engage their own subscription licensing, please contact your SL Business Development contact to set up the licensing arrangement with your client.

Q When I have questions about how something should be facilitated, who do I contact?

A Please reach out to your Business Development Director for guidance on specific facilitation questions. They will either support you themselves or put you in touch with a SL consultant to best answer your question.

Q When I have questions about something related to the licensing agreement, who do I contact?

A Please reach out to your Business Development Director for questions on your licensing agreement. They can then connect you with others within SL as needed.

Q As you update content, add modules, etc., am I notified of these updates and given access?

A Updates to existing and new module facilitator guides, participant guides, handouts, slides, and marketing materials will be made on a regular basis. You will see the date last modified below each document within the [Coach Portal](#) to help ensure you have the latest version. Large updates to new content or existing contents will be announced periodically, while smaller updates, such as formatting, will not be announced.

Q If I cancel my All Access Pass mid-way through a period, is there a refund for a pro-rated partial month (or year)?

A For monthly or annual subscriptions, there are no partial or pro-rated refunds.

Q How can I submit ideas and requests for future content updates?

A We welcome ideas and suggestions to continually strengthen the content and tools to best support you and your clients. Whether it is a simple formatting issue, a new tool, or better way to support future sales, please send all suggestions to Liz Tracy, liz@stewartleadership.com.