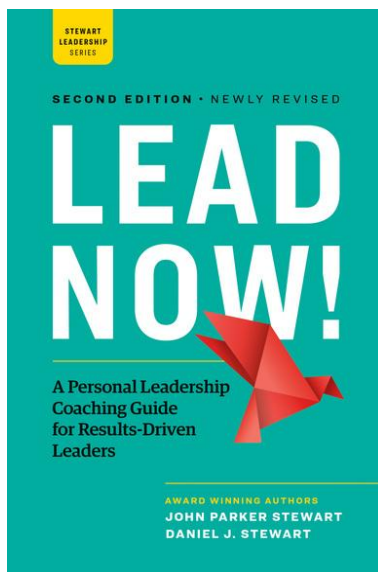




Press Kit

Stewart Leadership & LEAD NOW!

A Human Capital Firm's Unique 360° Book and Leadership Model Can Spur Change and Growth for Any Leader



The LEAD NOW! Leadership Development Model and book (LEAD NOW! A Personal Leadership and Coaching Guide for Results-Driven Leaders) are part of an award-winning suite of coaching tools and a trilogy of guides from Stewart Leadership. The proprietary, practical, results-based coaching model and leadership handbook were created from interviews, coaching, training, research, and feedback from more than 20,000 leaders worldwide over

decades, and have been used by thousands of Fortune 500 executives and organizations.





Contact: Lise Stevens
Email: lise@weavinginfluence.com

Thank you for your interest in interviewing John, Daniel, and Peter Stewart. Our team has created several resources for you:

- Company & Book Description
- Executive Team Bios
- Website/Social Media Links
- Interview Resources
- Image Gallery
- Links to Interviews/Talks/Articles
- Endorsements

STEWART LEADERSHIP

[Stewart Leadership](#) is a full-service, human-capital partner that creates tailored solutions to meet individuals and organizations' needs. The firm's suite of 360° assessment tools and training modules has been developing leaders, building high-performance teams, and supporting organizations to achieve strategic results since 1980.

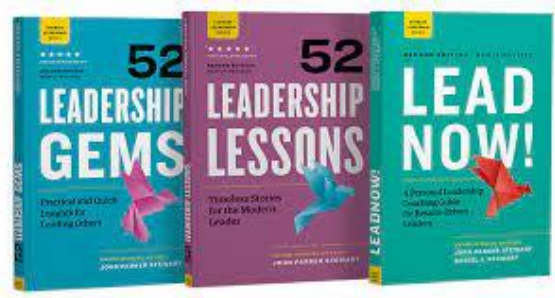
The firm was founded by patriarch and CEO John Parker Stewart, who grew his passion and calling for leadership development while at Lockheed. John has continued to inspire leaders at Fortune 500 and midsize companies, government agencies, and start-ups worldwide. His contagious enthusiasm for and deep knowledge of leadership development and the power of great teaming not only inspired tens of thousands of leaders in the business world, but it also inspired those around his family dinner table, sons, Daniel and Peter Stewart, to take up the mantle.

Today, Stewart Leadership has an extensive team of dedicated and affiliate consultants, coaches, and trainers throughout the United States, and global partners in China and the Middle East. While the company has historical roots in aerospace, government contracting, and advanced manufacturing, they have expanded as a full-service human capital organization working in diverse industries including professional services, pharma, retail, healthcare, education, insurance, financial services, telecommunications, and many more.



LEAD NOW! BOOK & LEADERSHIP DEVELOPMENT MODEL

First Place winner at the [National Indie Excellence Awards](#), [LEAD NOW! A Personal Leadership Coaching Guide for Results-Driven Leaders](#) is the revised Book 1 in the popular coaching trilogy from Stewart Leadership. This practical and easy-to-use, results-based handbook for leaders is based on [Stewart Leadership's Lead Now! Leadership Training Model](#) and contains hundreds of effective tools in 21 common leadership dimensions such as Communicating, Delegating, Team Building, Time Management, Strategic Thinking, Customer Focus, and more—all tied into a Personalized Coaching Plan for the reader.



Book 2 in the [leadership trilogy](#), *52 Leadership Gems: Practical and Quick Insights for Leading Others*, contains tested insights to guide leaders as they face today's challenges. The Gems tie into the essential 21 leadership dimensions of a successful leader. Book 3, *52 Leadership Lessons: Timeless Stories for the Modern Leader*, tells the story of each lesson followed by a leadership application. These intriguing tales teach, inspire, entertain, and transform as they illustrate essential skills.

BOOK LINKS

Links: [Amazon](#)
Company [website](#)

Stewart Leadership Bios

John Parker Stewart is CEO of Stewart Leadership, which he founded in 1980. He is globally recognized as a leadership coach, consultant, educator, speaker, and team-performance specialist. Under his guidance, Stewart Leadership has become recognized internationally for its feedback assessments, training tools, and solid, results-focused coaching services designed to guide teams and individuals to adapt, grow, and reach new levels of performance.

John has coached and trained tens of thousands of leaders worldwide, including CEOs, presidents, military, government, and business leaders, resulting in significant, measured improvement in individual and team performance. He holds dual master's degrees—in Executive Performance and Leadership from Claremont College and another in Organizational Communication and Organizational Behavior from Michigan State University.

Daniel J. Stewart is President of Stewart Leadership. He is a sought-after talent-management and

leadership development consultant and coach, with proven experience advising senior leaders, leading change, and designing leadership-rich organizations. Daniel has served as an internal and external organizational development executive and consultant, delivering talent and team-development solutions, executive leadership coaching, group facilitation, change management, and organizational design and strategic planning for companies such as JetBlue Airways, Avaya Telecommunications, and Lockheed Martin, among others.

Daniel graduated from Brigham Young University with a bachelor's degree in International Relations and a minor in Business. He received his Master's degree from the University of Colorado at Boulder in Organizational Communication, where he taught public speaking, team development, and leadership courses.

Peter K. Stewart, PhD, is an experienced business psychologist, specializing in leadership consulting, coaching, and training. As a member of the Senior Leadership Team of Stewart Leadership, Peter assists in strategic planning, firm development, management, and operational delivery. He continues to have ongoing oversight over the Stewart Leadership family of assessments, including the LEAD NOW! Self Assessment and LEAD NOW! 360° Assessment. In addition to individual leadership coaching, consulting, and delivery of training for clients, Peter also supervises assessment integration and certification for coaches within coaching services for Stewart Leadership.

Peter's formal training in personal development began with his undergraduate studies in psychology and business at Brigham Young University. He completed his graduate studies at the University of Kansas and The Ohio State University by earning both a master's and doctorate degree in Clinical Psychology with an emphasis on organizational systems, change, and human behavior. He also has expertise in the development, administration, and utilization of assessments founded on relevant statistical analysis and research methodologies.

WEBSITE/SOCIAL MEDIA LINKS

Stewart Leadership [main](#)

John Parker Stewart [LinkedIn](#)

Daniel J. Stewart [LinkedIn](#)

Peter K. Stewart [Linkeln](#)

IMAGE GALLERY

For book jacket and headshots, link [here](#)

LINKS TO PAST INTERVIEWS/TALKS/ARTICLES

John Parker Stewart Articles: [ATD](#)

John Parker Stewart on [YouTube](#); [YouTube](#)

Daniel Stewart Articles: [HR.com](#); [CEO World](#); [HR Gazette](#); [HR Gazette](#)

Daniel J. Stewart: [YouTube](#);

Peter K. Stewart: [Scholarly Publications](#)

For Stewart Leadership playlist click [here](#)

Podcast/Other Media Appearances:

Family Business Today [link](#)

Be Brave at Work Part I [link](#), Part II [link](#)

The Mark Struczewski Podcast [link](#)

Valiant CEO [link](#)

SmartBrief [link](#)

Leadership Freak [link](#)

CLIENT TESTIMONIALS

“Faced with a newly formed leadership team with varied backgrounds and experiences, I sought the expertise of Stewart Leadership to help me gauge the team’s level of engagement, trust, and leadership. Throughout a series of meetings, exercises, and informal dialog, the team was able to gain an understanding of each other’s strengths, concerns, leadership styles, and vulnerabilities.”

—Linda Fischer, VP Sales, Corelogic

“Stewart Leadership’s clear and practical teachings have resonated well with all levels of management! They have been and continue to be an important part of helping us raise our leadership capabilities. Their work is enabling us to make large strides towards my vision for a future where effective leadership encourages each employee to positively impact the organization and realize their potential.”

—Brian R. Dalton, Vice President Human Resources, Defense Systems Group, KBR Government Solutions

“If, as a senior leader, you are tired of cookie-cutter approaches to improving team performance, repositioning your culture, and delivering better results, you will want to work with Stewart Leadership. They studied our organization and designed a plan that was uniquely us. I could not have asked for better results..... which were achieved far quicker than I had ever expected.”

Lynn Dugle, Former CEO, Engility

BOOK ENDORSEMENTS

“LEAD NOW! is your handbook to leadership success!”

Byron Bright, president, KBR

“Solid, purposeful leadership is the cornerstone of any high-performing team. I have used the philosophy in LEAD NOW! and the many tools associated with it for myself and my leadership teams over numerous years—it’s still as relevant today as it was on day one. Given the amount of quick,

relatable material you can find, there are always copies of Stewart Leadership books on my desk to reference on a weekly basis."

—Dave Clark, CFO, RSI

"LEAD NOW! and the leadership principles it subscribes to has been an essential resource for me and our organization. Whether you are leading a company or a group of ten to thousands of employees, this is a must-read and an invaluable tool for success."

—Mike Kushin, president and CEO, BlackHorse Solutions

"LEAD NOW! is absolutely essential for all leaders everywhere! John Parker Stewart and Daniel J. Stewart's insight is fiercely accurate. Their advice and tips get right to the point on critical issues facing leaders today and provide no-nonsense guidance to steer through very difficult times."

—David J. Dacquino, chairman and CEO, Serco Inc.

"As a firm believer and follower of the LEAD NOW! Model, I couldn't be more excited about this second edition. I have always enjoyed the simple and balanced approach that this model used. Being a busy executive, several other models I researched always seemed to make it harder than it had to be. The action tips and planning were always my favorites, and I'm not sure how, but they have added even more content and examples. The key to success is in the personal change section, and John Parker Stewart and Daniel J. Stewart have once again found a way to connect on a deeper and more meaningful level. A must-read for leaders wanting more!"

—Tina M. Semotan, Chief Administration Officer, Franklin Energy and AM Conservation Group

"Thank goodness John Parker Stewart and Daniel J. Stewart have put these updated coaching tips in print! Now I can get rid of all the crib notes I have jotted down from conversations with them as I faced new or rapidly changing leadership challenges. This isn't another management book. It is a compilation of the right things John and Daniel have observed leaders do over the forty-plus years they have worked with leaders and leadership development. I wouldn't go into bear country without a gun. I certainly won't go into the boardroom without LEAD NOW! Thank you, John and Daniel—truly world-class coaches!"

—Ken Asbury, former president and CEO, CACI

"LEAD NOW! is a must-read for all leaders! Over the past twenty-plus years, John's books and coaching have helped me understand what it takes and means to be a leader. John Parker Stewart and Daniel J. Stewart's writing style is clear, concise, and profound. I have read and reread their books and always find another leadership gem. John has been a personal and corporate coach for me and my company, and his books have been an important part of the experience. They've enabled me, in the quiet of the day, to reflect on and learn from my past decisions."

—Dan Heimerdinger, CEO, Exostrategies, Inc.

“In the crowded space of leadership development professionals, there are two voices I trust for inspiration, integrity, and easily learned and implemented skill sets: John Parker Stewart and Daniel J. Stewart. This is the book you need right now to refine your personal and professional leadership skills and take your business to the next level. LEAD NOW! outlines exactly how to develop personal and professional skill sets to make you and your business highly successful. Read, apply, and experience the difference.”

—Richard B. Evans, CEO, Health Care Solutions International

“The LEAD NOW! book provides a proven and practical approach to elevating leaders. It focuses leaders on what they need to do right now to develop themselves. It acts as a trusted field guide to which leaders can return time and again for what they need to work on next. Use it to develop your leadership and see the difference!”

—Thomas E. Knothe, JD, board chair and interim CEO, Marine Credit Union; associate professor and dean emeritus, College of Business, Performing Arts, and Leadership, Viterbo University

“The single most important asset that drives a successful business is the strength of its leadership. LEAD NOW! provides an action-oriented change management plan for improving your leadership skills. Implementation of this book will result in improved strategic planning, program performance, customer satisfaction, and personal development. John Parker Stewart and Daniel J. Stewart capture and apply their decades of experience in coaching and organizational development in a book that provides a can-do method to help you evolve your leadership skills. I endorse this book and believe it is one that every leader should use for practical application of leadership techniques.”

—Carey A. Smith, former president, Honeywell Technology Solutions Inc.

“LEAD NOW! is a must-read for any leader who wants to grow. By breaking down the essentials of successful leadership into easy-to-apply tips, LEAD NOW! has given me tools that are critical to leading a group of people to be the best that they can be... which is what leadership is all about!”

—Tina Dolph, president and CEO, Siemens Government Technologies

“I highly recommend LEAD NOW! Stewart Leadership is the best I have encountered to lead an organization through the process of improving the skills of its leaders. John Parker Stewart and Daniel J. Stewart’s techniques work! My teams and I have benefited from Stewart Leadership’s guidance many times over the past fifteen years. Grasp the coaching tips in LEAD NOW! and you will be a better person and a better leader. I use them every day.”

—Jay F. Honeycutt, former center director (CEO), Kennedy Space Center; former president, Lockheed Martin Space Operations

"I have used the trio of Stewart Leadership books (LEAD NOW!, 52 Leadership Lessons, and 52 Leadership Gems) in combination with coaching to successfully develop leaders and teams. Since it's packed with an additional ten years' worth of key learnings, I can't wait to apply the latest insights in this second edition of LEAD NOW! with my leaders today!"

—Lori Wightman, RN, DNP, NEA-BC; SVP and chief nursing officer, SCL Health

"Stewart Leadership is a one-of-the-kind provider in building great company cultures. Its founder, John Parker Stewart, has a deep and empathetic sense of people's needs, desires, and goals. His perspective on how teams can best work together is unusually perceptive. John's commitment is also partner-oriented. He becomes a key member of the teams he is advising, and the team members trust him as a result and view him as a member of their group. All of this knowledge and perspective is encapsulated in LEAD NOW!—essential reading for all leaders to be their best selves and get their team members to achieve top performance!"

—Mac LaFollette, founder, The GC Companies; chairman, Valiant Integrated Services; chairman, AVANTech

"With LEAD NOW!, John Parker Stewart and Daniel J. Stewart make the complex simple and the difficult actionable. Their coaching tips and action-planning approach enable a leader at any level to successfully lead their team and engage their people in today's changing workplace."

—Andrew Greenwood, director of corporate marketing and communications, ZS Associates

"The Stewarts' LEAD NOW! Leadership Development Model is a superb framework for all true leaders to follow. Not only is it based on experience and demonstrated performance, but it also capitalizes on lessons learned in real-world situations, cutting across a variety of prominent corporations and government agencies as well. Whether you're a seasoned professional or new to leadership responsibilities, LEAD NOW! is sure to inspire!"

—Don Fulop, former EVP for business development, CACI

"LEAD NOW! provides an action-oriented and clear plan for improving your leadership skills. Implementation of the plan will result in improved strategic planning, organizational performance, customer satisfaction, and personal development. You will lead better, be more productive, and have a more effective organization. I highly endorse LEAD NOW! to take your leaders to the next level!"

—Lynn Dugle, former CEO and chairman of the board, Engility; current Fortune 200 board director

"Stewart Leadership has provided a leadership blueprint that will drastically improve any leader's capabilities. Their forty-plus years of experience working with leaders in both the public and private sectors is on full display in this book. My teams and I have benefited greatly from the experiences and teachings in LEAD NOW! The process and techniques in this book will transform

any organization. This is a must-read for any leader who is looking to build their leadership capacity!"

—Dan Corbett, CEO, Valiant Integrated Services

"The art of leadership requires great communication, strategic analysis and direction, and clear accountability. In LEAD NOW!, John Parker Stewart and Daniel J. Stewart bring it all together in a practical, easy-to-access, actionable package that is a must-read for anyone who wants to master the art of great leadership!"

—Rachele Lehr, SVP of Human Resources and Administration, Briggs & Stratton

"LEAD NOW! is an accessible leadership reference guide full of time-tested insights, practical how-to advice, and easy-to-use tools that allow readers to quickly build personalized action plans for sustained change. It will become an indispensable handbook for both those new to leadership and seasoned veterans alike."

—Dave Kievet, president, The Boldt Company

"John Parker Stewart and Daniel J. Stewart capture and apply their decades of experience in coaching and organizational development in a book that provides a can-do method to help you evolve your leadership skills. I endorse this book and believe it is one every leader should use for practical application of leadership techniques."

—Marcelo Podesta, president, National Business Furniture

"LEAD NOW! is my indispensable guide for developing new and experienced leaders. There are hundreds of tips and keys inside that help program managers lead teams. John Parker Stewart and Daniel J. Stewart are truly world-class coaches, who have compiled a complete guide to successful leadership at all levels!"

—Michael Millane, principal program manager, Intel Corporation

"I heartily endorse LEAD NOW! I have greatly benefited from Stewart Leadership's insightful and practical leadership teachings. Their vast experience, positive energy, and passion for developing leaders at all levels create common-sense concepts and solutions that can directly and easily be applied to both personal and professional leadership challenges."

—Michael A. Dignam, former president and CEO, PAE; current CEO, CRDF Global

"It has been my pleasure working with John Parker Stewart and Daniel J. Stewart over this past decade. Their coaching techniques and ability to quickly build trust with teams and individual leaders is outstanding. They are truly making a difference and are why LEAD NOW! has been a part of my leadership curriculum for many years."

—Susan Balaguer, chief human resources officer, Parsons Corporation

"I am privileged to endorse LEAD NOW! as the go-to guide for anyone who claims to be a leader. I have had the honor of working with John Parker Stewart on integral problem-solving at the leadership level, coupled with an inspirational improvement that really hits home with senior leadership. John is a passionate coach who makes the complex simple and difficult tasks obtainable. I highly endorse this easy-to-apply leadership guide, which all potential and current leaders need."

—Larry McGill, chairman, KanPak–Golden State Foods

"The second edition of LEAD NOW! is packed with guidelines, development tips, and plans for any leader who needs an approach to motivate team members, build and maintain relationships, and achieve high performance. LEAD NOW! provides the tools for managers, mentors, and coaches to develop individuals and teams while also giving individual employees an opportunity to self-direct their development. It reminds me of a smarter version of FYI. The book is a winner!"

—Tom McMahon, former EVP, chief sales and merchandising officer, Grocery Outlet

"LEAD NOW! is my go-to resource for coaching tips, mentoring sessions, and complicated leadership development discussions. John Parker Stewart and Daniel J. Stewart have developed a set of quick tips and answers that almost rivals them being with you in person. Their 21 Leadership Dimensions provide a comprehensive way to organize your talent management program from performance reviews all the way through succession planning. Bravo to John and Daniel for developing such an effective and practical way to reinforce good leadership!"

—Paul A. Dillahay, president and CEO, NCI

"Stewart Leadership has been a guiding team for me for many years, and they continue to find new ways to help me and many others grow in our fields. We all have too much noise in today's world and LEAD NOW! provides the noise canceling that is needed to focus on what is truly important for you, your teams, and your company. Seldom do leaders find a book (and program) that is directly applicable to the day to day like LEAD NOW!"

—Dan Cox, CEO, Clinical Education Alliance

"I recommend LEAD NOW! for leaders to grow their scale of impact and results; expand their depth, breadth, and effectiveness of relationships across functions and with customers; and to build teaming cultures to effectively drive change. The LEAD NOW! framework is comprehensive across essential leadership dimensions, simple in presentation, and profound when applied. The LEAD NOW! approach also includes ongoing learning to continually enhance your leadership skills. You will find both immediate effect and ongoing improvements as you reference the book over time."

—Matt MacConnel, VP of Customer Excellence, Ansys

“Connecting with Stewart Leadership was my key to successfully transforming the National Agricultural Statistics Service of the USDA in how, where, and what it did to produce enhanced products more cost-effectively. By following the steps outlined in LEAD NOW!, my team led a business and cultural transformation that brought meaningful purpose for the staff, delivered excellence in the agency’s products, and developed leadership and staff expertise. This effort resulted in more timely and more reliable agricultural statistics with enhanced user satisfaction at a reduced cost.”

—Cynthia Z.F. Clark, former administrator, National Agricultural Statistics Service, USDA

“LEAD NOW! is a must-have resource for today’s business leader. What Stewart Leadership has achieved is the most practical collection of tools for today’s business challenges that can easily be applied for immediate impact. I use Lead Now! as my go-to reference more than any other leadership resource out there.”

—Carin Casso Reinhardt, Chief People Officer, NewAge, Inc.

“Since first being exposed to this series with training by John Parker Stewart, LEAD NOW! has become an essential resource for me as I have transitioned through leadership roles. Understanding the 21 Leadership Dimensions and using them to understand and motivate both myself and my staff has been a key element in our success. I can always find a relevant leadership tip for each crisis!”

—Scott “Scooter” Altman, president of Operating Group Space, ASRC Federal; former NASA shuttle commander